



**Prizes - Grand Prize** \$1,500 Mastercard - gift card. **1st place** winners \$200 Mastercard - gift cards. **2nd Place** Winners - \$100 Mastercard - gift cards. **3rd place** winners - \$50 Mastercard - gift cards and **Honorable mentions** - \$25 Mastercard - gift cards. There are also photographer prizes (Prizes listed on page 5).

**Order contest promotional materials through American Color.** Any promotional materials you produce for the children's contest qualify for a 50% discount on the printing (Use promo code adorable50). There are also FREE editable templates on enclosed CD of the official Adorable posters and order stuffers. Minimum order of 25 each of any promotional material. Local contest ribbons are not available. Entries must be submitted as photographic prints, no uploads.

## **Submit your images for the contest free -**

onPrint PRO > Photo - Studio Color or Lab Color > Free Materials > Adorable Entry

**Submitting Entries:**  
**American Color Imaging**  
**Attn: Adorable Contest**  
**715 East 18th Street**  
**Cedar Falls, IA 50613**

## 02 Kit Includes



- Adorable Posters (11x17 ) - editable templates on CD
- 4.25 x 6 Adorable postcard - editable templates on CD
- Contest entry forms
- Ad Slick template for submitting to newspapers on CD
- 50% discount on printing of any Adorable Contest promotional materials (See coupon included with kit)
- Free marketing help for your advertising pieces
- You will receive a coupon for:
  - 7 - 16x20 prints (See coupon included in kit ) You may want to use these for your Local Studio Prizes
- Award Certificates to All National Winners
- Ribbons for Studio Winners



**Discount Prices**

Adorable orders can be placed in Studio Color and Lab Color in ACIonline onPrint at regular web pricing. All contest print entries are FREE when ordered through onPrint proofing tab. onPrint PRO > Photo - Studio Color or Lab Color > Free Materials > Adorable Entry

- \$13.00 minimum order charge
  - No shipping charges on Adorable orders
  - Die cutting of wallets included
  - Individual pricing
  - Photos individually cut
  - Retouching and corrective artwork are available.
- See ACI price guide for pricing

**Special Finishing -**  
Additional services  
available at normal  
prices.

**Extras**

Press printing of any promotional materials for Adorable Contest - 50% OFF. Promo code is adorable50.

**Supplies**

Official entry blanks .....\$ N/C

Poster, postcard and newspaper ad templates that you can customize are provided on your CD.



## Over \$7500 in Prizes!

### Contest Dates

- January 3, 2012 - May 31, 2012

### Ages

- Newborn - 12 yrs.

### Contest Categories

- Newborn - 6 mos., 7-12 mos. • 13 mos.-2 yrs. • 3-5 yrs. • 6-8 yrs. • 9-12 yrs.
- Mommy & Me/Daddy & Me • Oops • Buddies

### Entering

- Only single subject portraits are eligible except for Mommy & Me / Daddy & Me and Buddies
- One entry per child in age categories. A child entered in an age category can also be entered in Mommy & Me/Daddy & Me, Oops and Buddies
- Entry prints with entry form attached must be submitted to the lab by June 22, 2012

Submit to: American Color Imaging  
Attn: Adorable Contest  
715 East 18th Street  
Cedar Falls, IA 50613

### Judging

- Prints are judged on the basis of quality, appearance, charm, expression and personality.
- Contest Winners will be announced and prizes awarded July 23, 2012.



## **Contest Dates**

- January 3, 2012 - May 31, 2012
- All entries must be sent to the Lab by June 22, 2012 with entry form attached.

## **Eligible Children**

- The contest is open to children through age 12.
- Only single subject portraits are eligible except for Mommy / Daddy & Me and Buddies.
- **Children of American Color Imaging's associates and the associates of the participating studios are not eligible.**

## **Entering the Contest**

- An official entry form must be used for the contest judging.
- To enter the contest and be eligible for Adorable program you must purchase an Adorable promotion kit (\$45).
- **NO adults or children past the age of 12 can be in the photo other than categories with multiple subjects.**
- **Adorable entries are through AClonline onPrint**

## **Entries**

- All processing, proofing and portrait printing must be done at American Color Imaging within the official contest dates.
- Studio identification may not be displayed on the front of entered prints.
- Contest entries must be sent by June 22, 2012.
- Only 1 entry per child per category.

## **Contest Categories**

- 0-6 mos, 7-12 mos., 13 mos. - 2 yrs. & 3-5 yrs.
- 6-8 yrs. & 9-12 yrs.
- Mommy & Me/Daddy & Me ( Mommy & Me / Daddy & Me is 1 category. Pregnant moms not included), Ooops
- Buddies Group

## **Entrants Agreement**

- Entry in the contest entitles participating studios and American Color Imaging unlimited use of the photograph without additional compensation.

### **IMPORTANT**

- **An completely filled out entry form must be attached with each contest submission**
- Entry forms must be signed by the child's parent or guardian, and photographer at the time of entry to be eligible for the Adorable contest.
- It is the responsibility of each participating studio to set up their own local judging.

## **Judging**

- Prints are judged on the basis of quality, appearance, charm, expression and personality. All judging decisions are final. Contest winners will be announced and prizes awarded on July 22, 2012

- You'll receive notification by mail.

## **Formats**

- Entries are from digital files only. No negatives are accepted to print entries.



## Children's National Prizes

### (1) Grand Prize

\$1500 Mastercard - gift card  
(1 overall winner)

### (9) 1st Place Winners

(1 per category)  
\$200 Mastercard - gift card

### (9) 2nd Place Winners

(1 per category)  
\$100 Mastercard - gift card

### (9) 3rd Place Winners

(1 per category)  
\$50 Mastercard - gift card

### (18) Honorable Mentions

(2 per category)  
\$25 Mastercard - gift card

## Photographer National Prizes

### (1) Grand Prize

1- 20x24 of Winner, FREE Adorable Kit for the next contest year, \$250 lab credit and ribbon

### (9) 1st Place Winners

(1 per category)  
1-16x20 of winner, \$100 lab credit and ribbon

### (9) 2nd Place Winners

(1 per category)  
1-16x20 of winner, \$75 lab credit and ribbon

### (9) 3rd Place Winners

(1 per category)  
1-16x20 of winner, \$50 lab credit and ribbon

### (18) Honorable Mentions

(2 per category)  
1-11x14 of winner, \$25 lab credit and ribbon



1. All materials are provided on the CD included with Adorable Kit:  
Editable templates
2. All marketing materials are created in Photoshop.
3. If you do not have Photoshop, simply view the samples, pick the ones you want, send them in to ACI or your local printer and have them customized for you

Dropping your images into templates in Photoshop.

1. Select the image holding box. (Macintosh: Hold down the command key and click on the layer in the layers menu bar) PC (Hold down the control key and click on the layer in the layers menu bar).
2. Then select paste-into from the edit menu.
3. That's it. When you are finished with your changes flatten your image in the layers menu, and do a save as in the file menu.

Your materials are now ready to print.

Note: If you are having a printer run materials for you, please consult them for any guidelines they may have.